

BOD MEETING MINUTES September 9, 2016

Location: La Rebelde Winery

Time: Call to order: 12:49 pm September 2016 Board Meeting

Attendance: Rebecca Esquibel, Grace Sandlin, Robin Wayland, Jason Chacon

1. SECRETARY'S REPORT

- a. Review and approval of August minutes – Approved Grace 1st, Robin 2nd

2. TREASURER'S REPORT

- a. Financial Report – Grace: *Still working on reconciling for 2016 – will finish next year.*
- b. Update bank balance, explanation of expenses – Grace – *See financial report for details. **All monies raised from the DOORS of LE going into fundraising account.*
- c. *Hoping to see some of the NEA \$\$ sometime this month. Can't work until land is graded.*
- d. *Board approved adding Ginger Griffin and Jason Chacon to the US Bank account as signers.*
- e. Financial report Approved Rebecca 1st, Robin 2nd

3. EXECUTIVE DIRECTOR'S REPORT

- a. Grant report – Rebecca/Grace
 - i. Edison – *Not awarded for the DOD (might have discretionary funds) Move forward on getting computers from SCE.*
 - ii. County Funds – *ON HOLD*
 - iii. Others to pursue – *not discussed*
- b. Sponsorship/Fundraising Efforts – Grace/Rhonda/Ginger
 - i. Doors of Elsinore
 1. Donations – *Ask for DOD: Casino, La Unica, DMA \$500, Castle & Cook (no beer/wine garden) – Truax – approach for 2017*

4. PROJECT REPORTS

- a. Outlet mall usage
 - i. Door display in store or Shop for A Cause – *November*
 - ii. Gingerbread houses

5. ARTistDetour – Grace/Rebecca (HELD FOR VISIONING MEETING)

6. EVENTS

- a. Third Saturday – Grace
 - i. Move to Guadalajara's?
- b. DOD – Rebecca
 - i. Contacts to potential donors – *Create letter and flyer 9/16 deadline*
 - ii. Sponsorship packet - *9/16 deadline*
 - iii. Using any 395 monies - *\$1700 profit in bank, + \$300 from S395 – Bands pay \$300 each=3 / City is paying for police/potties, trash & staff plus generator for lights.*
 - iv. *Need to gather up the vendors. Musicians will be in the gazebo; Limited will be blocked off. Need food truck placement.*

7. OLD BUSINESS:

- a. Art and Culture Ad Hoc Subcommittee – Rebecca
 - i. Busking Program – Grace – *A waiting list is formed, new busker's placement.*
 1. Continued Marketing and Facebook
 2. DMA Update – Grace – *is going to run for president*

8. NEW BUSINESS

- a. Art-a-Tini
- b. Recent board member changes/updates for the website – *Cathy Stevenson resigned from V.P. – become Executive Advisor, Ginger accepts nomination & voted for V.P. - Jason Chacon accepted & voted onto the board as Executive Director/Project Coordinator.*
- c.
- d. Blog input & paid FB boosts for Detour LE-Doors donations/ requests & events.

9. BOARD MEMBER COMMENTS AND ANNOUNCEMENTS

10. Next BOD Meeting: October 4th - Meeting adjourned at 2:53 pm

